



Dear Friend of the Chapter,

The Florida Gulf Coast Chapter of the US Green Building Council is helping to create an outdoor classroom at Greco Middle School, located in Temple Terrace, FL, as part of Green Apple Day of Service on September 27, 2014, and we are seeking business sponsors and volunteers to help ensure our success.

The USGBC's Green Apple initiative is powered by volunteers who participate in community-based efforts; promoted by media partners, like-minded NGOs and high-profile ambassadors; and funded by corporate partners who make a sponsorship donation and receive the right to use the Green Apple mark to show their association with and support of the Green Apple initiative.

Through the collaboration of parents, students, teachers, local organizations and volunteers our Green Apple service project will install an outdoor classroom at Greco Middle School that will serve as a teaching tool for students to learn more about sustainability and the built environment. The outdoor classroom will be incorporated into the school's science, technology, engineering, and math (STEM) program to enhance the existing curriculum and provide a beautiful outdoor area for an active learning experience.

We hope that you can partner with us to sponsor some of the materials and resources needed to make this event a success. Please take a moment to look through this sponsorship packet to find out more details about the project and what our nonprofit organization is offering our sponsors in return for their support.

For more information about the US Green Building Council and Green Apple Day of Service, please visit the following websites: <http://usgbc-fgc.org/> and <http://mygreenapple.org/about>. If you have any questions or want to get more involved, please don't hesitate to contact me.

Thank you for your time and consideration.

Sincerely,

Travis Barnes, MPA, LEED AP
Chair of the Emerging Professionals

Florida Gulf Coast Chapter of the USGBC
919-360-0193 Mobile
travisbar@gmail.com



Sponsor Benefits:

In order to encourage corporate sponsorship, our team will offer a number of marketing benefits to those businesses that support the Greco Middle School outdoor classroom. The Florida Gulf Coast Chapter of the US Green Building Council is a nonprofit (501[c][3]) organization and all donations are tax deductible. Please review the sponsorship levels listed below and the benefits associated with each respective sponsorship level, as well as the project description and supporting information contained within this packet.

Title Event Sponsor (Minimum Donation of \$1,000 Cash or Needed Materials):

- We are looking for one business to be the premier event sponsor of which the event will be named after in all promotional materials. For example, “Green Apple Day of Service Sponsored by [insert your business name]”.
- Fifteen minutes to have your business representative speak to the volunteers, participants, and community stakeholders on the morning of the event and opportunity to setup a corporate booth to distribute materials related to your business throughout the event.
- The Chapter will display your company logo at a larger size than the lower level sponsors in e-blasts to more than 3,000 Members, Friends, and Professional Contacts in our database, describing the project and thanking our sponsors.
- Your business logo – linked to your company’s website -- will be prominently displayed on the event registration webpage to ensure that all visitors to the site, as well as our volunteers, recognize your contribution. Your logo will be larger than the lower level sponsors.
- Your business name will be listed as a corporate sponsor in a press release that will be distributed to local media outlets describing the event.
- Your business name will be listed in an event newsletter that will be distributed to Greco Middle School students and staff.
- The Chapter will notify local TV stations and newspapers in hopes of getting live coverage of the volunteers and students installing the outdoor classroom on September 27, 2014.
- The event will also be publicized on Facebook and LinkedIn via our members and volunteers, and we will utilize these social media outlets to also thank our sponsors.
- Public announcement and recognition of your sponsorship on the day of the event. Sponsors will be encouraged to provide a company sign to display at the school during the event.

Green Schools Champion (Minimum Donation of \$700 Cash or Needed Materials):

- The Chapter will display your company logo in e-blasts to more than 3,000 Members, Friends, and Professional Contacts in our database, describing the project and thanking our sponsors.
- Your business logo – linked to your company’s website -- will be prominently displayed on the event registration webpage to ensure that all visitors to the site, as well as our volunteers, recognize your contribution.
- Your business name will be listed as a corporate sponsor in a press release that will be distributed to local media outlets describing the event.
- Your business name will be listed in an event newsletter that will be distributed to Greco Middle School students and staff.
- The Chapter will notify local TV stations and newspapers in hopes of getting live coverage of the volunteers and students installing the outdoor classroom on September 27, 2014.
- The event will also be publicized on Facebook and LinkedIn via our members and volunteers, and we will utilize these social media outlets to also thank our sponsors.
- Public announcement and recognition of your sponsorship on the day of the event. Sponsors will be encouraged to provide a company sign to display at the school during the event.

Environmental Educator (Minimum Donation of \$250 Cash or Needed Materials):

- Your business name will be listed as a corporate sponsor in a press release that will be distributed to local media outlets describing the garden project.
- The Chapter will notify local TV stations in hopes of getting live coverage of the volunteers and students planting the garden on September 27, 2014.
- The event will also be publicized on Facebook and LinkedIn via our members and volunteers, and we will utilize these social media outlets to also thank our sponsors.
- Public announcement and recognition of your sponsorship on the day of the event. Sponsors will be encouraged to provide a company sign to display at the school during the event.

mygreenapple.org
#greenapple

Save the date:
September 27, 2014



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“A National Red Carpet, Five Star School”

July 11, 2014

Dear Travis,

This letter is to confirm my support for the Green Apple Day of Service. This is a great opportunity to get community, families, businesses, students and staff together to create something beautiful. It will encourage Greco Middle school students to learn about caring for the environment and enrich and deepen their learning experience by creating an outdoor classroom.

I thank you for choosing Greco Middle school and helping us fulfill our goal of creating a learning environment most beneficial to student achievement. This project will offer our students and families the opportunity to work with community members and learn from their expertise. Together we can create something that will last for many years to come.

Thank you for making a difference and giving time and resources to make this dream become a reality.

In the Land of the Lion Cubs,

Yinka Alege, Principal
Greco Middle School



SCHOOL BOARD OF HILLSBOROUGH COUNTY PLANNING & CONSTRUCTION 901 E. KENNEDY BLVD. TAMPA, FLA. 33602	MASTER SITE PLAN GRECO MIDDLE SCHOOL 8925 E. FOWLER AVE. TAMPA, FLORIDA		SHEET NO. 1
	SCHOOL CODE: 1781	ACREAGE: 26.885 ACRES	SCALE: 1" = 50' - 0"

Project Description:

Greco Middle School focuses on incorporating science, technology, engineering and math (STEM) into their curriculum, making it an ideal school for the Green Apple Day of Service project. School Administrators envision an outdoor teaching space that will be utilized by faculty in the STEM and agricultural programs. This outdoor classroom will serve as a tool to educate students about how the built environment interacts with the natural environment. Complete with rain barrels, Florida-friendly landscaping, educational signage, student seating, and a nature trail, the outdoor classroom will provide an alternative teaching environment in the beautiful outdoors to better engage students in an immersive learning experience.